



Home Delivery Spirit Glow™ and Spirit Dough™ Information and Tips








All the benefits of a classic brochure campaign without all the hassles!!! We've taken the best selling cookies and candles, wrapped them up, and are delivering them straight to your customer's door!

Campaigns

We currently have 2 home delivery campaigns available:

-  **Cookie Dough** – We've taken the best selling cookies and put them to work for you! White Chocolate Macadamia Nut, Snickerdoodle, Cinnamon Oatmeal Raisin, Sugar Cookie, and Classic Chocolate Chunk are all on offer in this great new program!
-  **Candle and Cookie Dough** – Finally a brochure with cookies and candles in the same place! In addition to the cookies in the Cookie Dough Home Delivery brochure, we have 7 of the most popular 11 oz. double wick candles and 3 great room sprays!

Why should I choose the home delivery program when the classic brochures have more items?

-  Selling vouchers will eliminate bulky deliveries that have to be distributed to students.
-  Customers can redeem vouchers at their own convenience online or by mail.
-  Vouchers can be redeemed for any address, so products can be shipped to friends and loved ones outside the city of delivery.
-  Great for smaller groups! Home programs only have a 25 unit minimum!
-  Broader selling area! Since you are selling vouchers, which can be easily mailed, selling to family and friends that live in other areas of the country widens your selling area!
-  One price to remember! Each voucher retails for \$16.00 (\$12.25 + \$3.75 S&H)
-  No delivery trucks to wait for! With home delivery, you don't have to worry about waiting around for a delivery truck laden with boxes and boxes of cookies that have to be handed out as soon as possible to prevent spoilage!

How do I run a home delivery campaign?

Home delivery fund raisers work just like our other popular brochure campaigns! The big difference is how much you can make and how little hassle there is! One thing to keep in mind is that vouchers are ordered in bundles of 25. But don't worry if you need to order a few extra because you can keep selling them until they are gone!

Don't want to run your campaign as a brochure sale? Then order your vouchers ahead of time and sell the vouchers as a direct sale. Your customers can order their cookies the same day they buy them!!! What a great

selling point! Selling directly opens up more venues for you to sell! Set up a table outside your sporting event, local grocery store, or church!

Receiving Your Order

Orders for vouchers will be shipped via UPS from Dallas, TX within 2 business days of placing your order!


Voucher Redemption

Vouchers can be redeemed either online or by mail. Each redemption requires an e-mail address. This is required so that tracking information can be sent by UPS to your customers. Voucher redemptions should be received in 2 – 2½ weeks of placing the order.


Funds Raised

Groups earn 30% on the purchase price (less S&H) of each voucher. Each voucher earns you \$3.68! If you choose to use your proceeds towards credit with our Cheerleading Company “Cheer Gear” option, we’ll give you \$.50 more per unit! That brings your earnings up to almost 35%! You would have to sell over 336 units on the classic program to earn that amount!

How can you use your funds? With Cheerleading Company, we give you the choice! You can choose either:

 *Cheer Gear – Use your proceeds towards a uniform and/or accessory order and get a **\$.50 bonus on each unit!** This is just our way of saying, “Thank You!” Not ready to place your order yet? That’s ok! We’ll credit your funds to your account until you are ready to place your order!*

OR










 *Cash Option – Need your money right away? No problem! We’ll give you fast access to that cash by allowing you to keep the percentage you have earned and pay only the balance!*

Questions or concerns

If you have questions or concerns at any time during your fundraising process, please feel free to call your fundraising representative at 1.800.411.4105. Your representative is dedicated to making this fundraiser the most stress free experience possible!

Fundraising Safety Tips

Student safety is a big priority. Below are a list of fundraising safety do’s and don’ts. For best results, be sure to do the “do’s” and avoid the “don’ts”!

-  **Do** be safe & be smart – Use your common sense!
-  **Do** make a list of friends, family, relatives and neighbors to contact to avoid door-to-door sales to strangers.
-  **Do** ask parents to take a catalog to work.
-  **Do** call family and friends to ask them to help your group by making a purchase.
-  **Do** use the buddy system – don’t sell alone.
-  **Don’t** carry large amounts of cash.
-  **Don’t** talk to strangers
-  **Don’t** go out after dark.
-  **Do** have a great time earning lots of money for your group!

Give a cheer for all the money you will raise!